LESSON Transcript

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Another quick setting you need to be aware of, so hamburger settings and scroll all the way down to ACCOUNT CENTRE.

00:00:09 And this is where you LINK YOUR FACEBOOK.

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And Instagram and any other Instagram accounts you might have. It gives you the prompt To continue, be sure you have linked your Instagram and your Facebook account on Facebook where you go to settings and connect your Instagram to your Facebook page sharing across profile. Again you can add add accounts. You have to connect into Facebook to do that because We're all part of the metaverse.

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And then also LOGGING IN WITH OTHER ACCOUNTS. So go and do these settings where it's really useful. Here is SHARING YOUR STORIES ACROSS BOTH PROFILES.

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When we do the stories training, I'll show you it's so easy and Facebook is loving stories and loving reels. So to create them in Instagram Where the APP is super and then to share it directly to Facebook is saving time. Repurposing your content, sharing it to two completely different platforms, and most likely two completely different audiences.

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So make sure you set this up to make it easier for us to share our stories. When I come to that part of the training, we're going to go down to below settings, so you're not going to click on settings on the first screen, so hamburger first screen.

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DISCOVER PEOPLE near the bottom. This is very useful, prompt for you to discover new accounts that you can follow that could add to building your account. We're gonna deal with this later, but I need you to know where to find, discover people, and in the meantime go and scroll through here and find out.

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If you can connect with people, follow.

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You don't want to look ridiculous on the follower part of your profile because then you look terribly needy. Try and balance your following and follower numbers, but you do need to follow people in order to grow your own profile. It's not just Instagram’s best practise, but it's Also, sharing energy sharing goodwill, you reach out to others and they'll reach back to you.