REDMATCHSTICK
Marketing Enabler

CONTENT CREATION MADE SIMPLE with Canva

Presented by Suze Bouwer, Marketing Coach

IAcademy
LEARN ONLINE

https://iacademy.co.za/

START HERE!

1. Click **HERE** to sign up to Canva
2. Save your Login Details.
3. Bookmark the Canva website URL.
4. JOIN our **KISS Facebook Community**
5. Share your VALUE ARTICULATOR STATEMENT! in the KISS GROUP

ACTION all the KISS requests to Claim your Completion Certificate!

Every Monday we will post a LEADER BOARD in KISS.
You will score points for each KISS Challenge and ADDITIONAL points for relevant posts (NO SPAMMING), Comments and Likes. LET'S GO!

COURSE MODULES

WHAT YOU GET IN Canva

1. Canva Site Roadmap
2. Social Media Tools
3. Other Marketing

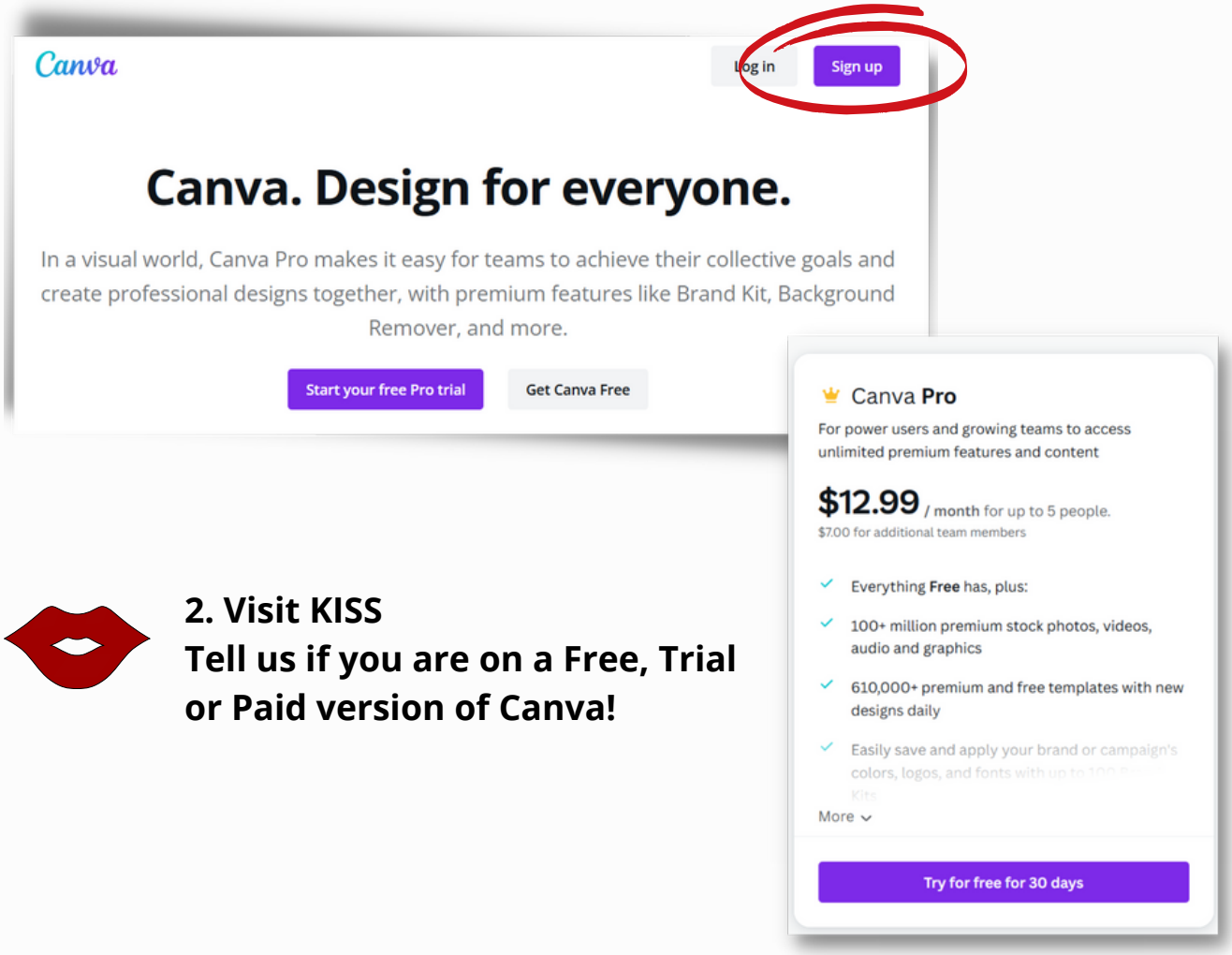
HOW TO USE Canva

4. Fonts
5. Images
6. Video
7. Content Plan
8. Top Tips

Set the INTENTION to DO the work to complete this course!!

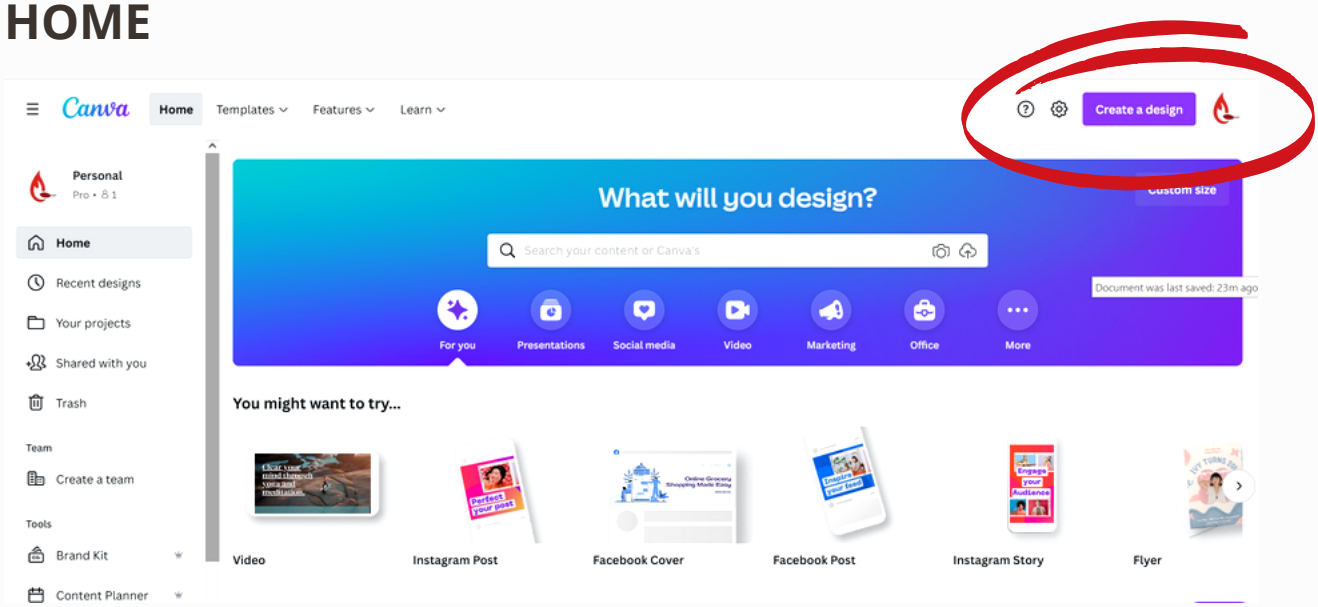
MODULE 1

CANVA ROAD MAP



2. Visit KISS
Tell us if you are on a Free, Trial or Paid version of Canva!

HOME

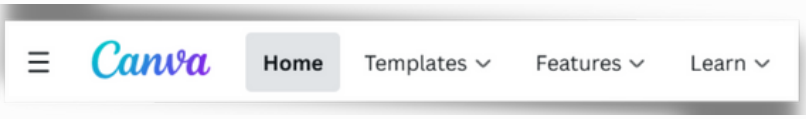


QUESTIONS, HIGHLIGHTS, KEYWORDS

MODULE 1

CANVA SITE NAVIGATION

Top Left



HOME opens up your Navigation LEFT SIDEBAR

TEMPLATES for Social Media, Personal, Business, Marketing, Education and Trending content creation.

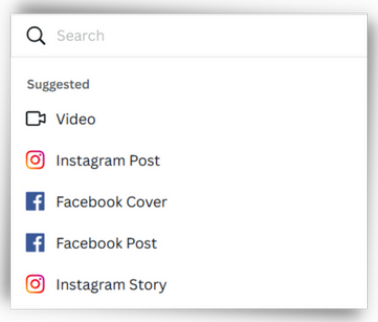
FEATURES include resources like photos, icons & print

LEARN updates and new releases

Top Right



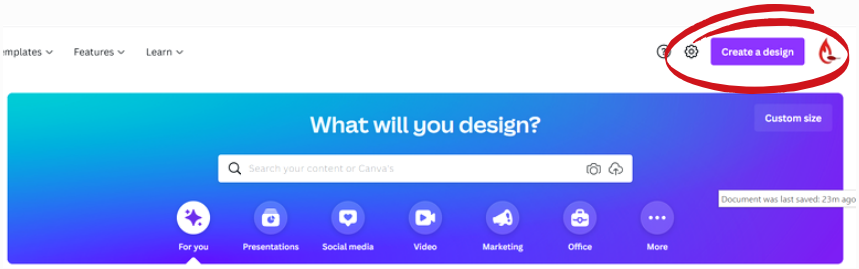
- Account Settings Gear
- Your MAGIC Button
  Search



Center of Home

Alternate shortcuts:

Note '**Custom Size**' button



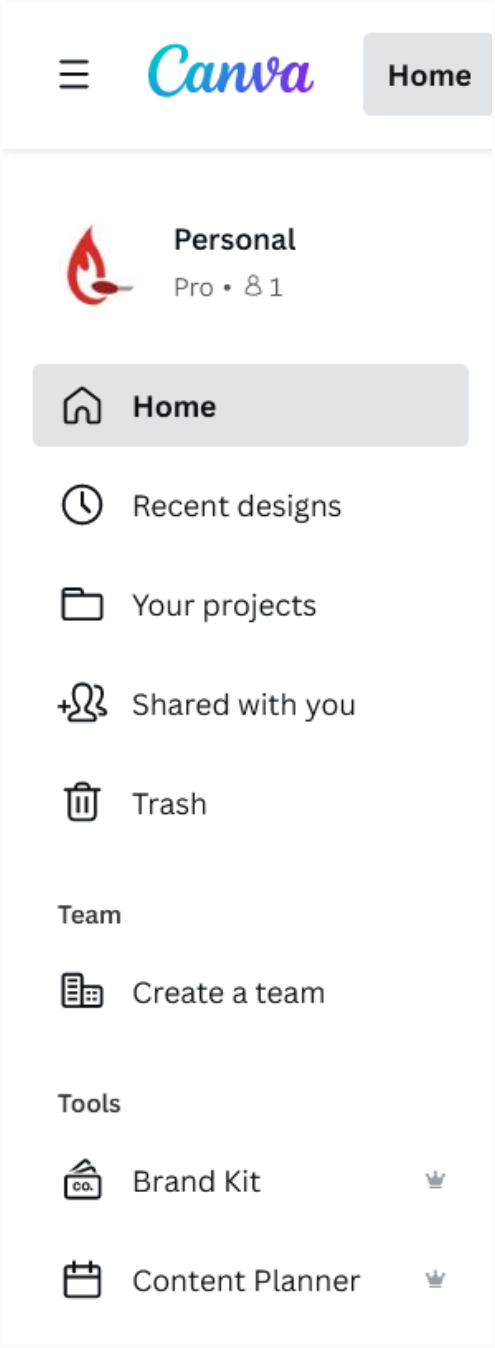
There is always '**More**' - Be Curious

BIG IDEAS / ACTION POINTS / SUMMARY:

QUESTIONS, HIGHLIGHTS, KEYWORDS

MODULE 1

SITE SIDE BAR NAVIGATION



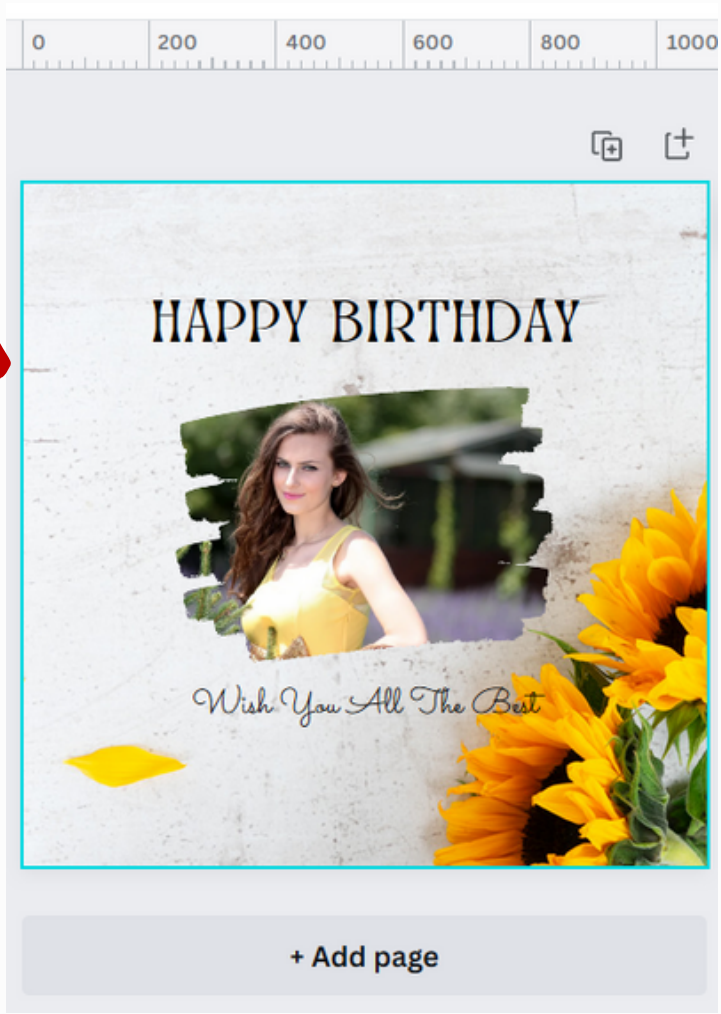
BIG IDEAS / ACTION POINTS / SUMMARY:

MODULE 1

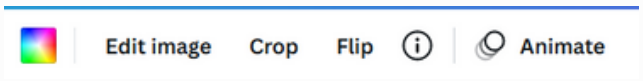
DESIGN NAVIGATION

QUESTIONS, HIGHLIGHTS, KEYWORDS

1. Select a Template
2. Copy Design
3. Add new canvas
4. Select the Entire Design



MENU Above your Design



Edit Image Menu



LEFT

BIG IDEAS / ACTION POINTS / SUMMARY:

Canva

MODULE 1

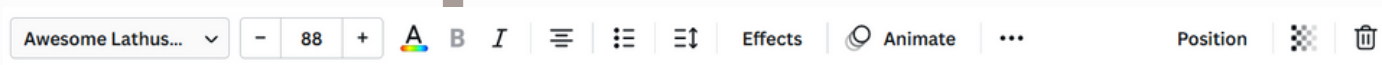
DESIGN NAVIGATION

QUESTIONS, HIGHLIGHTS, KEYWORDS

1. Select A Design Element
2. FONT MENU above



MENU Above your Design



3. Tell us in KISS when you have finished Module 1 and share the editing tools you are most excited about using ...

BIG IDEAS / ACTION POINTS / SUMMARY:

Earnings Disclaimer

The information contained in this Worksheet is for education purposes only. This information is designed to help you understand the specific information covered in the relevant training video or workshop. It is not an attempt to render tax, legal, or business advice. How you use the information is entirely up to you. While every effort has been made to accurately represent the information and share my opinions and insights based on testing and application, any claims made or examples given, although believed to be accurate, should not be relied upon in any way when making a decision as to whether or not to purchase.

This information is based on what I have experienced. Any testimonials and/or examples used are perhaps exceptional results and in no way apply to the average purchaser and are not intended to represent or guarantee that anyone will achieve the same or similar results. No income claims, promises, predictions, guarantees are made of any kind. Any income or financial examples given are in no way meant as a representation of actual or possible earnings, nor are they meant as an inducement, promise, guarantee or prediction of income of any kind. Any reference to specific income or monetary amounts that I or others may have earned is not done so to imply that you should expect to have, nor will experience similar success. I have no way of knowing how much money you can or will make with this information if any at all. As a result, I am not promising, predicting, implying or even hinting that you will make a single cent. Any reference to, or income examples from, my business and/or the examples of others are exceptional results, which do not apply to the average person and are not intended to represent or guarantee that anyone will achieve the same or similar results. The situation surrounding each example given is unique.

Merely purchasing or downloading this information does not guarantee, imply, ensure or otherwise suggest you will make money, nor does the implementation of said information.

Results generated in the examples we quote come from a combination of:

1] Entering a Good Niche,

2] Entering at the Right Time,

3] Intimate and unique Knowledge of your Niche,

4] Compelling Call to Action,

5] A totally Unique Selling Proposition,

6] Implementation of applicable parts of the Information provided,

7] Repeated Trial and Effort.

Any Follow-up Bonus offers, Guarantees or Refunds are subject to PROOF that you have done the work by providing completed worksheets, real examples by way of screenshots, reports of your own marketing on platforms, collateral or communications submitted by email to info@redmatchstick.com.

If you are unwilling or unable to perform all of the above, do not purchase or trial any product, advice or services offered and provided. Even if you perform all the above, it is no guarantee of results of any kind.

Every business or marketing venture involves some degree of risk and your success and/or failure will depend entirely on your background, dedication, desire and motivation as well as other factors both known and unknown, as well as factors beyond your control. As with any business endeavour, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money. It's up to you to decide what level of risk is appropriate for you.

If you cannot afford, or will not do all the necessary work, or will not use, our products or services through to completion, do not buy it. Please read all agreements, notices and disclaimers before purchasing anything.

Copyright and Use of Material

All rights reserved. You are not allowed to copy or republish any portion of the training material or give or re-sell any content to another party without explicit permission from Suze Bouwer |RedMatchstick.
This download, our website and its contents may not be reproduced, duplicated, copied, resold or otherwise used for any commercial purpose without the express prior written consent of Redmatchstick.com.

DO NOT SHARE this worksheet. Additional information is required to activate this Worksheet.

You will be robbing Suze Bouwer & Redmatchstick, the creator with whom you signed up and paid, as well as passing on incomplete resources which may adversely affect the recipient.

Sources & References

The Knowledge Transfer by way of programs, cheat sheets and other downloads are a combination of self-paced learning and mentoring Dr Leon Janse v Rensburg, Dean Graziosi, Sandi Krakowski, Rich Litvin, Nathan Latka, Jeff Walker, Ryan Levesque and Click and Grow Business. My gratitude to my mentors, teachers and clients who have all taken me on my individual journey and given me the knowledge to help those who struggle with getting their business out there, like I used to.

Email info@redmatchstick.com

CONNECT WITH US ON YOUR PREFERRED PLATFORM

FACEBOOK GROUP

KISS Keep it Simple Suze Marketing Coach
Private group