



Wednesday Wisdom! Weekly Marketing Workshop Schedule

Session	Topic	Date / Time	Alternate Date / Time
1	Online Audit and learn how your Customer Searches		Wed 24 April 9.30 am - Noon
2	Set Up Facebook to Do Business		Wed 8 May 9.30 am - Noon
3	Learn to read your Ideal Customer's Mind		Wed 15 May 9.30 am - Noon
4	Facebook Posting Tips & Tools		Wed 22 May 9.30 am - Noon
5	Video is the TOP promotional content you can put out there. Learn FB Live & Video Marketing	Wed 10 April 9.30 am – Noon p.m. Exclusive	Wed 29 May 9.30 am - Noon
6	Content Generation - how to find and create engaging content	Wed 17 April 9.30 am – Noon	Wed 5 June 9.30 am - Noon
7	Instagram, YouTube & LinkedIn Basics because you need to Go where your prospects hang out!	Wed 24 April 2 – 4.30 p.m.	Wed 12 June 9.30 am - Noon
8	Website best practices (Non-technical tips about building your owned real estate online)	Wed 8 May 2 – 4.30 p.m.	Wed 19 June 9.30 am - Noon
9	List Building: Lead Magnets, Opt-ins & Email Marketing Tips	Wed 15 May 2 – 4.30 p.m.	Wed 26 June 9.30 am - Noon
10	Writing Engaging copy for Posts, Headlines and Titles	Wed 22 May 2 – 4.30 p.m.	Wed 3 July 9.30 am - Noon
11	Facebook Advertising Basics to Grow and Engage your Audience	Wed 29 May 2 – 4.30 p.m.	Wed 10 July 9.30 am - Noon

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